



ACCOUNT APPLICATION

As a part of our approval process, we require a copy of a valid sales tax certificate and business license. It must be up to date with the current business name. For buyers in states that do not require sales tax registrations, you must supply a copy of your business license and federal EIN. You will attach these documents along with any special routing instructions (if applicable) to this application.

1. BUSINESS INFORMATION

Business Name: _____

DBA (if applicable): _____

Address: _____

City: _____ State/Province: _____

Zip Code: _____ Country: _____

Email: _____ Phone: _____

Owner's Name: _____ Buyer's Name: _____

2. REGISTERED AS:

Retailer

Wholesaler

Other (please specify): _____

3. MARKET SPECIALTY – select one of the below:

Antique /Consignment/Resale

Hardware/Pharmacy/Drug

Boutique/Clothing/Jewelry/Accessories

Home Décor/Furniture/Garden

Department Store/Chain

Service/Spa/Salon

Gift Shop/Collectible/Hospital/Floral

Other (please specify): _____

Comments: _____



RETURN POLICY

If a customer is not satisfied with their purchase due to a manufacturing or shipping-related defect, we will accept returns for the merchandise within seven (7) business days of receipt. All goods must be unused in their original packaging with original Jen & Co. tags attached. Under no circumstances will returns be accepted if merchandise has been used. We accept damage claims up to six (6) months after purchase date.

Return approval needs to be given by our office before returning. Please email pictures of the defective merchandise and description to cs@jencohandbag.com. This is required to assess the problem and determine the most satisfactory return or replacement solution.

Non-defective merchandise returns will be subject to a 20% restocking fee. Customers will not be refunded for initial shipping costs. Customers will be responsible for return shipping costs of non-defective merchandise to Jen & Co. Please view our full [Return & Refund Policy](#).

MINIMUM ADVERTISED PRICING POLICY

Jen & Co is committed to providing our customers with high-quality products. To provide our customers with a high-quality brand, establish fair trade, and protect the profitability of our retailers, we must establish a Minimum Advertised Price (MAP) and a Minimum Retail Price (MRP).

The MAP policy shall work under the following guidelines:

1. The Minimum Advertised Price shall not be less than the MAP pricing as published on the [Jen & Co. price list](#). MAP pricing is established by Jen & Co. and may be adjusted by Jen & Co. at its sole discretion.
2. The MAP policy applies to all advertisements of Jen & Co. products in all media, including, but not limited to, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, television, radio, and public signage, as well as internet sites, social media sites, apps, or any other electronic media.
3. The MAP policy is not applicable to: 1) any in-store advertising that is displayed only in the store and not distributed to any customer(s) outside of their store. 2) Brick-and-mortar stores; however, they must maintain a Minimum Retail Price, which is 2x our wholesale price.
4. MAP does not establish maximum advertised prices. All retailers may offer Jen & Co. products at any price in excess of the MAP.
5. Retailer agrees to hold all trademarks and copyrights of Jen & Co. as the property of Jen & Co. and use advertising materials provided by Jen & Co. in an authorized manner only.
6. Intentional or repeated failure to abide by this policy will result in termination of account or sales representative.
7. Jen & Co. reserves the right to make exception to customers' pricing or products without notification.



MAP AGREEMENT CONFIRMATION

This MAP policy has been established by Jen & Co. to protect the reputation of its name and products. The MAP policy is also designed to ensure our retailers and sales representatives have the incentive to invest in Jen & Co.

Please confirm your understanding of this policy and your willingness to abide by its terms and conditions by acknowledging your agreement on this account application form.

ACKNOWLEDGE TERMS & CONDITIONS

I confirm that I will NOT distribute or sell Jen & Co. product on any vendor or storefront not identified above.

I confirm that I will honor Jen & Co.'s MAP policy. I have read and agree to the terms.

I understand that failure to report and notify Jen & Co. of all DBA account names is ground for suspension.

I will disclose to Jen & Co. any changes of channels, distributions, and DBA names.

I confirm that all information above is truthful and complete.

I confirm that items purchased from Jen & Co. are for resale.

I agree to Jen & Co.'s [Terms and Conditions](#).

Signature of Buyer

Title

Date